

Taking coconuts global for Theppadungporn

A leading food producer wanted to expand its international trade and acquire customers in new markets. SCB Trade Club linked the company with trading partners it could trust.

“ SCB Trade Club has all the useful information I need to match customers. Which means I don’t have to worry anymore. ”

– Mr. Thitiphon Theppadungporn, International Marketing and Sales Manager, Theppadungporn Coconut Company Limited

Taking the first step

Theppadungporn Coconut Company Ltd. is a leading manufacturer of coconut food products and seasonings. Established in 1946, the company serves both domestic and international markets.

As Theppadungporn sought to grow its global business, the question of how to acquire trusted long-term trading partners in new markets was a major concern for the company’s International Marketing and Sales Manager, Mr. Thitiphon Theppadungporn. He turned to Trade Club Alliance for support.

The power of together

By harnessing the SCB Trade Club global business network, the company was able to successfully identify and connect with new trading partners that had been rigorously checked and profiled by Trade Club Alliance experts.

The network’s easy-to-use digital platform also offered access to invaluable, up-to-date business intelligence about Theppadungporn’s partners’ trading environment, including local taxation and tariff information.

Moving forward with trust

Theppadungporn Coconut Company continues to use the SCB Trade Club digital platform to find trusted, reliable trading partners and reach customers in new markets.

Instead of worrying about the challenges of working with new partners, Mr Theppadungporn is now confident in the company’s ability to build successful, long-term relationships and unlock fresh opportunities to grow.

To discover more, click on the short film below.

