

Quality guaranteed for IPD Packaging

A specialist hand-crafted presentation box maker needed to find raw material suppliers that could meet its customers' world-class standards. SCB Trade Club's global network and rigorous screening process helped them do exactly that.

“ SCB Trade Club is not just a supplier matchmaker. It lets me screen partners' credibility and readiness to work with us. It means I'm worry-free! ”

– Mr. Nathasedh Poonsapmanee CEO, IPD Packaging Ltd.

Taking the first step

IPD Packaging Ltd. is a specialist manufacturer and exporter of hand-crafted presentation boxes for jewellery, watches, pens, lighters, perfume, medals and gifts. The company serves numerous world-class customers who demand the very best.

When it comes to the raw materials used in its products, quality is therefore vital to IPD's success. CEO, Mr. Nathasedh Poonsapmanee, turned to Trade Club Alliance to find suppliers that met his customers' exacting standards.

The power of together

The SCB Trade Club digital platform gave IPD access to a far greater range of raw materials suppliers to work with. But crucially, it did far more than simply matchmake.

Using the platform, IPD could screen the credibility of potential suppliers' according to in-depth profiling by Trade Club Alliance experts. This ensured the company could be confident its chosen partners would share the same high production values and commitment to the finest quality.

Moving forward with trust

IPD continues to expand its network of raw materials trading partners via the SCB Trade Club - all while ensuring every business added to its supply chain can help the company meet the world-class standards of its customers at every step.

In the words of Mr Poonsapmanee, having the SCB Trade Club's assurances on quality, credibility and readiness means he is “worry-free”.

Watch the short film below to find out more.

