

Opening up a world of opportunity for EPG Group

A leading exporter of polymer and plastic products needed a more effective way to build relationships with international trade and supply partners. SCB Trade Club helped the company identify and connect with the right businesses in the right markets all over the world.

Taking the first step

EPG Group is a technology and innovation leader listed on the Thailand Stock Exchange. The company provides polymer and plastic products for the construction, automotive and food and beverage industries. More than 60% of its business involves international trade.

The company came to Trade Club Alliance looking for a smarter, more reliable way to identify, evaluate and connect with reliable import/export partners all over the world – a crucial aspect of their business success.

The power of together

SCB Trade Club opened the door to a global network of trusted business partners for EPG that had been carefully vetted for quality and reliability. This gave the company complete confidence in the international relationships it built.

SCB Trade Club's intuitive digital platform also enabled EPG to easily discover new customers in new markets. And it made it easy to link up with a wider range of suppliers for raw materials and spare machinery parts. This, in turn, drove cost efficiency and boosted resilience.

Moving forward with trust

EPG Group CEO, Mr Pawat Vitoorapakorn, strongly believes that the more SCB Trade Club members there are, the more opportunities there will be for companies like his to grow their export business.

EPG continues to use the SCB Trade Club's digital platform to successfully connect with partners while also championing the network's benefits to other companies at home and abroad.

Click on the short film below to learn more.

“ With the world as our market, SCB Trade Club helps us find the right customers and suppliers, making our work easier. ”

– Mr Pawat Vitoorapakorn, CEO, EPG Group

